



FOR IMMEDIATE RELEASE

(February 10, 2010) – Midwest Groundcovers raises funds for Haitian relief

Midwest Groundcovers, a wholesale nursery headquartered in St. Charles, Ill., has joined the global initiative to help the Haitian people recover from the devastating earthquake that ravaged the island nation January 12, 2010. Company owner Peter Orum responded swiftly to the crisis by challenging Midwest employees to donate and by offering to match all employee-raised funds. In less than two weeks, Midwest Groundcovers had raised \$2,100 for the American Red Cross's Haitian relief program.

Haitian relief is just one of many charities Midwest Groundcovers has supported during its forty-one years of operation. In 2009, Midwest Groundcovers and its sister company, Midwest Trading, donated \$3,551.88 to Hased House of Aurora, Ill. and Hope Haven of Dekalb, Ill, which provide extensive social services to the very poor and homeless. Over the past seven years, Midwest's staff and local business partners have raised a total of \$14,425.82 for charities including Marines with Parcels, Doctors Without Borders, Lazarus House in St. Charles, Ill., and the Northern Illinois Food Bank.

Midwest Groundcovers is an industry leader in the propagation, growth, and wholesale of quality container nursery stock. The company boasts three state-of-the-art production facilities, including nurseries in St. Charles, Ill., Virgil, Ill., and Glenn, Mich. Each year, these facilities produce millions of groundcovers in over 100 different varieties; over 500 varieties of perennials, ornamental grasses, and native plants; and over 170 varieties of deciduous shrubs, broadleaf evergreens, hardy shrub roses, conifers, and vines.

Midwest Groundcovers garners frequent press coverage by regional media outlets and is regularly featured in a number of major trade publications, including *The Landscape Contractor* and *American Nurseryman*. For general media inquiries, please contact Grace Koehler, Sales and Marketing Development, at 847-468-2011 or visit Midwest Groundcovers on the web at www.midwestgroundcovers.com.

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