



## CUSTOM LABELING PROGRAM

### ENROLLMENT LETTER OF AGREEMENT

**Company Name** \_\_\_\_\_ **Customer #** \_\_\_\_\_

Thank you for expressing interest in our Custom Labeling Program. Our goal is to provide you with high quality labels featuring your information including: (1) Logo; (2) Declaration of Responsibility (Grown for); (3) Retail Price. To ensure that we are in agreement as to the program details, the following is a summary of information provided to you by your sales representative.

#### (1) Logo

The color graphic on your label can be your logo, another graphic of your choice or simply your company name. Submit it by [email](#) in an .eps file, a .tif file or a .jpg file. It should be in RGB color scale (red, blue, green), with 300 DPI (dots per inch). Dimensions should be minimum 500 X 500 pixels and maximum 900 X 900 pixels. We do not provide creative/design services; however, we will change the file type or resize your graphic into the proper format for a \$25.00 formatting charge. You will receive a sample proof of your label after we receive all of your information.

#### (2) Declaration of Responsibility

Please indicate how you would like your declaration of responsibility to read. There is a maximum of 36 characters for the company name and 36 characters for the city, state and zip code. Please remember that spaces and punctuation count as characters. *Please type or write the company name, city, state and zip code exactly as it will appear on the label.* (Example: Midwest Groundcovers, MIDWEST GROUNDCOVERS, MIDWEST Groundcovers, St. Charles, ST. Charles, ST. CHARLES, IL, IL Illinois, ILLINOIS)

Grown for:

(Ship to location #1)

\_\_\_\_\_  
Company Name – 36 characters maximum

\_\_\_\_\_  
City, State, Zip Code – 36 characters maximum

If you prefer "Grown by MG LLC, St. Charles, IL 60174" instead of your name, check here:

#### (3) Website

Custom Color Label Pre-Pricing is available on the Customer Login of Midwest Groundcovers website. You have access to modify your pricing at any time. Prices will be reflected within 24 hours of submitting via the website. For full detail and instructions, visit the Custom Color Label Program page after logging onto the Midwest Groundcovers website.

#### (4) Cost

There is a one-time custom program set-up charge of \$75 per company. We will invoice you upon receipt of this document.

Custom labels cost \$0.20 each. Label costs are valid from Dec. 1 of the current year to Dec. 1 of the following year. One custom label will be affixed to each container unless you or an agent of your company request otherwise. Label costs are not subject to EVD or pick-up discounts and will appear on the order and invoice. If the labels have been printed and you cancel your order, you will be charged for the labels.



**(5) Company Information & Signature**

I confirm my custom label request to print the designated graphic, declaration and pre-pricing, and agree to the above conditions.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_ Customer # \_\_\_\_\_

Ship to Location #1 \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

**Additional Locations:**

**Ship to location #2** \_\_\_\_\_

Grown for: \_\_\_\_\_  
Company Name – 36 characters maximum

\_\_\_\_\_  
City, State, Zip Code – 36 characters maximum

If you prefer "Grown by MG LLC, St. Charles, IL 60174" instead of your name, check here:

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Please do not hesitate to call us at 847-742-1790 with any questions or concerns. Thank you for the opportunity to partner with you.

\_\_\_\_\_  
Midwest Groundcovers, LLC Sales Representative